

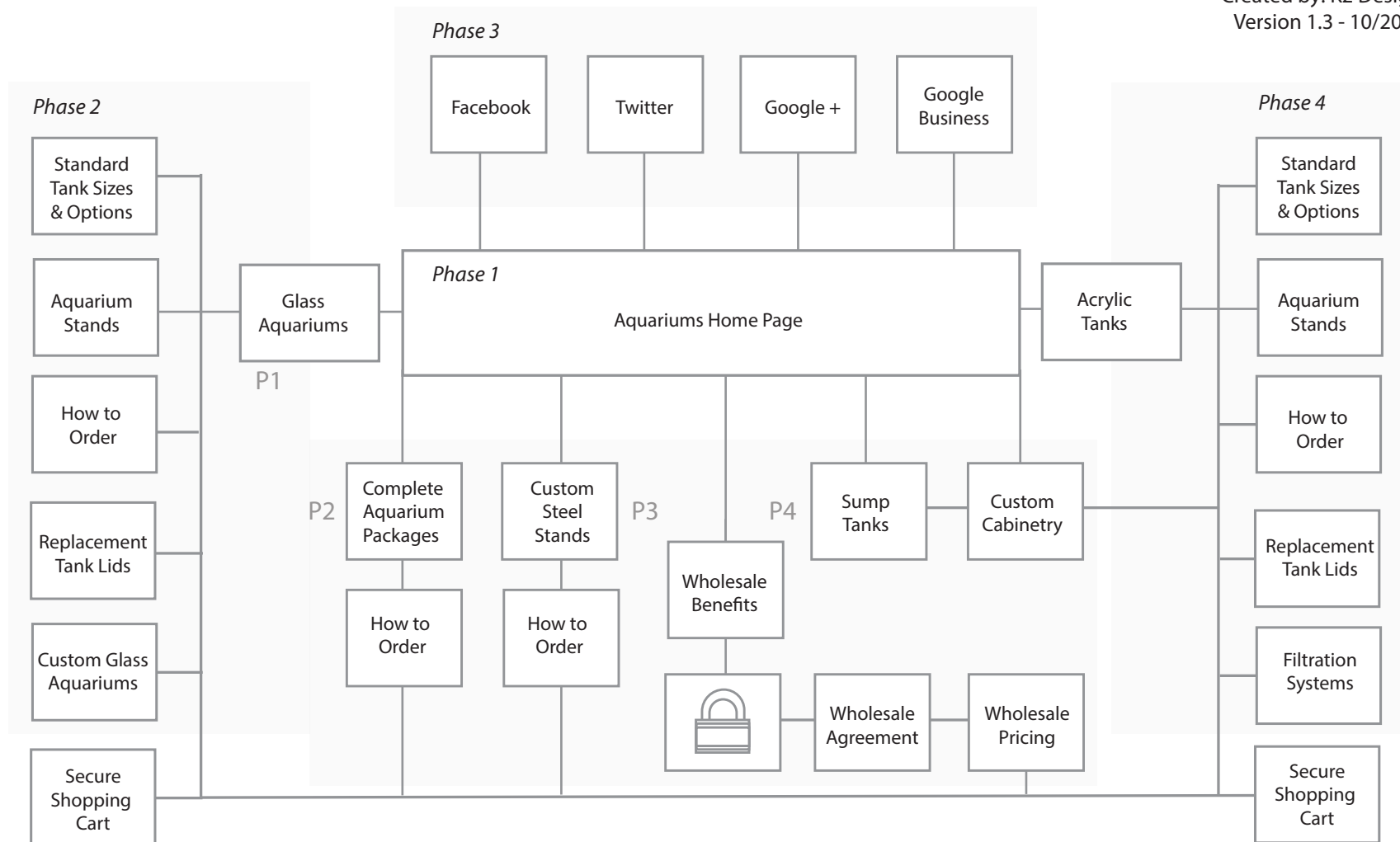
CD Aquariums

Site Map

CONFIDENTIAL

Created by: K2 Designs Inc.

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GOALS:

SEO - Build traffic by expanding content, utilizing broader keywords and localizing approach.

CROSS SELL - Bring in related & commonly purchased products.

RESPONSIVE DESIGN - Improve the user experience by creating a design that looks great on any device. i.e. Phones, Tablets, Desktops and even TVs.

GET SOCIAL - Build relationships with influential social personalities. i.e. Facebook, Twitter, Google +, Google Business, etc.

P=Priority